

AI tools for partners: the complete guide

How to use AI tools to plan, write and edit your content faster. Six tools, ten ready-made prompts to paste in, and a way to turn one idea into a week of posts.

Most new partners do not stop because their work is bad. They stop because a blank page is hard to face at the end of a working day. AI tools solve that one problem well: they give you a rough first draft in seconds, so your job becomes editing rather than writing from nothing.

This guide shows you which six tools to use, what they cost, and how to use all of them for free. It also gives you ten prompts you can copy. A prompt is the text you type into an AI tool to tell it what you want. By the end you will have your tools set up and a week of posts ready to publish.

What you will learn

- Why AI is useful for a partner: ideas, speed, and a faceless option
- What AI can and cannot do, and why you edit instead of write
- The seven tools you need, what they cost, and how to use them free
- How to go faceless with an AI avatar, and the rules
- 10 prompts you can copy and paste today
- How to make AI sound like you, and what to remove from every draft
- How to turn one topic into a week of content in one day
- What you must never use AI for
- Top tips, do this not that, and key takeaways

What AI tools can and cannot do

AI tools do four jobs well. They give you ideas when you have none. They turn a messy recording into a clear structure. They cut your editing time. They spot problems you are too close to see.

They do one job badly. They cannot sound like you, because they do not know your life.

That matters more than it sounds. Your readers can get plain explanations from an AI on their own. They cannot get your first losing trade, the screen that confused you, or the question a friend asked you last week. Used well, these tools let you post about three times as often. Used to do the writing for you, they produce posts nobody watches.

Why use AI as a partner?

Creating with AI is easier than it has ever been. Three things it does for a partner:

- **More ideas, faster.** Thirty hooks from one topic in ten seconds. The blank page is gone. You pick, you edit, you film.
- **Less time per post.** Captions, scripts, carousels, a week of content in one sitting. What took a day takes an afternoon.
- **A faceless option.** If you do not want your face on camera, an AI avatar can present your scripts, or an AI voice can speak over your charts and screen. That is a real way to run an account, with rules (below).

Why AI helps you post more, not post better

Post AI text without editing it and it does badly. It is smooth, correct, tidy and easy to spot, because thousands of other people used the same tool that week. The most common comment under an AI written caption is some version of "a bot wrote this".

Your work does not go away when you use these tools. It changes. You stop writing and start editing.

What AI is good at	What only you can supply
Thirty ideas when you have none	Which idea is actually true for you
Structuring a transcript	The mistake you made that made it worth recording
Twenty hook variations	The one that sounds like your voice
A first draft in ten seconds	The specific number, screen or moment
A compliance check	The decision to publish or not

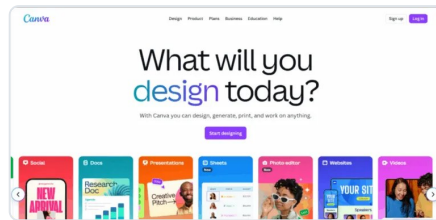
AI does not make your posts good. It makes them easier to start.

The seven tools you need, and what they cost

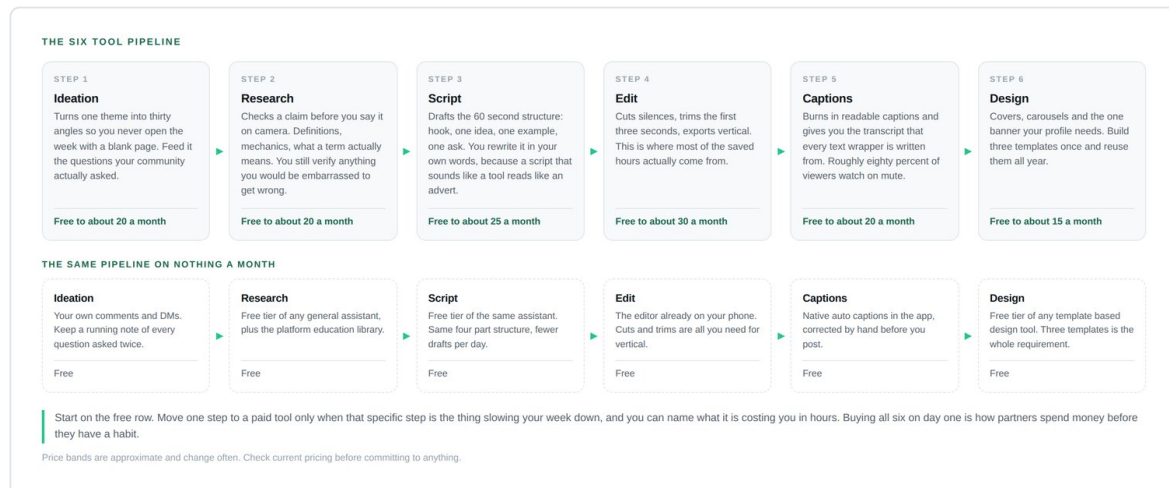
These seven cover the whole process from idea to published post. Prices are approximate 2026 ranges and change often, so check before you buy.

Tool	What it does	Approximate 2026 price	The job it does in your week
A general AI assistant (ChatGPT or Claude)	Ideas, scripts, rewriting, captions, article drafts	Free tier is genuinely usable. Paid roughly 20 to 25 USD per month	Monday morning: turn one topic into twenty hooks and five scripts
A research assistant with live sources (Perplexity)	Answers with links to current pages, useful for market context and fact checks	Free tier available. Paid roughly 20 USD per month	Checking a claim before you say it on camera
A short-form video editor (CapCut)	Cuts, automatic captions, templates, resizing, silence removal	Free tier covers most of it. Paid roughly 8 to 12 USD per month	Turning a ten minute recording into five vertical clips
A clipping and captioning tool (Opus Clip or Submagic)	Finds the strong moments in a long video and cuts them into shorts with styled captions	Roughly 10 to 30 USD per month. Limited free trials	Cutting a long video into clips, which used to take three hours
A design tool (Canva)	Thumbnails, carousels, quote cards, channel branding, simple animation	Free tier is strong. Paid roughly 12 to 15 USD per month	Thumbnails and carousel posts, ten minutes each
A voice and translation tool (ElevenLabs, or DeepL for text only)	Voiceover, voice cloning, dubbing into other languages	ElevenLabs free tier is small. Paid roughly 5 to 25 USD per month. DeepL free tier is generous	Faceless clips, or an audience in a second language
An AI avatar tool (HeyGen, Synthesia, or the avatar feature in CapCut and Canva)	A presenter that reads your script to camera, in your language or others	Free trials with watermark. Paid roughly 24 to 30 USD per month	A faceless account: your words, a presenter you do not have to be

Buy all of it and you are spending 60 to 100 USD a month. **Do not buy all of it.**



Canva on the free tier covers thumbnails, carousels and quote cards, which is all the design most partners need.



How to use all seven tools for free

If your budget is zero, the free versions get you almost the same result.

Job	Free tool	What you give up
Ideas, scripts, captions	ChatGPT or Claude free tier	Daily message limits, which still cover a week of content in one sitting
Fact checks	Perplexity free	A few checks a day instead of unlimited
Editing and captions	CapCut free	Some templates and effects nobody notices
Thumbnails and carousels	Canva free	Premium stock images you do not need
Translation	DeepL free	A character limit per request
Voiceover	Your own voice	Nothing. Your own voice is better anyway
Camera	Your phone	Nothing

Buy your first subscription on the day one tool is the only thing standing between you and posting.

For most partners that is the clipping tool, and only once they record long videos every week.

Going faceless with an AI avatar

Some partners do not want their face online. That used to mean charts with text and a weak account. Now it means an AI avatar: a presenter that reads your script, looks at the camera, and posts every day without you filming.

How it works. Write the script (prompt 2 and 3 below). Open the avatar tool, pick a presenter or make one from a short video of yourself, paste the script, choose the language, generate. Add captions in CapCut. Post like any other video.

What works. Tips and explainers, market recaps, "three mistakes" lists, series. Anything where the value is in the words. A consistent avatar becomes a recognisable face for the account, the same way a real face does.

What does not work. Real life posts, results, testimonials. An avatar cannot show your desk or your trade. So a faceless account leans harder on tips and analysis, and on your own screenshots with the risk line.

The rules, and they are strict.

Do	Never
Your own scripts, your own words, your own screenshots behind the avatar	Let the avatar claim results, trades or a track record that is not yours
One avatar, kept for months, so people recognise it	A different presenter every week
Say somewhere on the profile that the presenter is AI generated	Pass an avatar off as a real person with a name and a life story
Your own cloned voice, or one licensed voice	A cloned voice of someone else
The risk line and the honest line, same as every other video	Money promises. An AI saying them is still you saying them

Platforms now label AI generated video, and audiences accept it when the content is useful and honest. They do not accept a fake person with fake results. Faceless is a format, not a disguise.

The full roundup: every tool worth knowing in 2026

The seven above are the working set. These are the rest, by job, so you know what exists when a free tier stops being enough. Prices are approximate and change often.

Job	Tool	What it does	Price	Best use for a partner
Ideas	ChatGPT	The general assistant most people start with. Custom GPTs let you save your voice and rules as a reusable assistant.	Free; Plus about 20 USD/mo	Thirty hooks from one topic, captions, first drafts
Ideas	Claude	Same job, stronger on long text and editing in your voice	Free; Pro about 20 USD/mo	Rewriting a batch of scripts to sound like you
Ideas, research	Perplexity	Answers with live sources	Free; Pro about 20 USD/mo	Checking a claim before you say it on camera
Scripts	Custom GPTs (inside ChatGPT Plus)	Your prompts, samples and rules saved as one assistant	Included in Plus	"My script writer": paste a topic, get a script in your voice
Scripts, captions	Jasper	Marketing copy tool with brand voice memory and templates	About 39 to 59 USD/mo	Teams producing a lot of captions; overkill for one person
Video editing	CapCut	Cuts, auto captions, resizing, templates, an avatar feature	Free; Pro about 8 to 12 USD/mo	Every short video you post
Clipping	Opus Clip	Finds the strong moments in a long video and cuts shorts with captions	Free trial; about 15 to 30 USD/mo	Three Shorts from every long YouTube video
Captions	Submagic	Styled, animated captions and b-roll suggestions	About 10 to 20 USD/mo	If CapCut captions look too plain for your account

Job	Tool	What it does	Price	Best use for a partner
Captions, editing	Descript	Edit video by editing the transcript; removes filler words	Free; about 12 to 24 USD/mo	Long videos and voiceovers
Visuals	Canva (with Magic Studio)	Templates, AI image generation, background removal, resize	Free; Pro about 12 to 15 USD/mo	Thumbnails, carousels, the branded templates in this library
Visuals	DALL-E (inside ChatGPT), Midjourney	Generated images from a text prompt	Included in Plus; Midjourney from 10 USD/mo	Backgrounds and illustrations. Never fake screenshots or fake people presented as real.
Voice	ElevenLabs	Voiceover, your own cloned voice, dubbing into other languages	Free tier small; 5 to 22 USD/mo	Faceless videos, a second language for the same video
Translation	DeepL	Text translation that reads naturally	Free; Pro from about 9 USD/mo	Captions and posts for a second market
Avatar	HeyGen, Synthesia	An AI presenter reads your script to camera	Free trial with watermark; about 24 to 30 USD/mo	A faceless account, see the section above
Analytics	The platform's own insights, plus VidIQ or TubeBuddy for YouTube	Title scoring, keyword ideas, what worked	Free tiers; paid 10 to 50 USD/mo	Predicting which title and topic to film next

Predictive analytics means letting a tool tell you what to make next from what already worked: VidIQ's title score and keyword tools on YouTube, TikTok's own Creator Search Insights (what people search for and which topics are under-served), Instagram Insights sorted by saves. None of them predict a viral video. All of them stop you guessing.

Which tools to add later

Add these once the six tools above are a habit.

Job	Tool	Approximate price	When it earns its place
Turning one post into every format	Repurpose.io, or your AI assistant with a saved prompt	Free with a prompt, or roughly 25 to 40 USD per month for automation	Once you post on three or more platforms
Thumbnail and title testing	vidIQ or TubeBuddy	Free tiers exist. Paid roughly 10 to 30 USD per month	Once YouTube is your main channel
Transcription and editing video by editing the text	Descript	Free tier with limited hours. Paid roughly 15 to 25 USD per month	If you talk a lot and dislike timeline editing
Scheduling and posting	Buffer, Metricool or the platforms' own schedulers	The platforms' own schedulers are free. Paid roughly 6 to 20 USD per month	Once you make a week of content in one sitting
Still images and visuals	Midjourney, DALL-E through your assistant, or Canva's generator	Roughly 10 to 30 USD per month, or included	Only if your niche is visual

One warning on that last row. Image generation is the most commonly wasted subscription in this niche. A real screenshot of a real chart beats a generated illustration almost every time, because a real screen is proof and an illustration is decoration.

10 prompts you can copy and paste today

Paste these into your assistant, change the parts in square brackets, and you have your week.

Prompt 1. Twenty hook variations

You are helping me write hooks for short-form video aimed at [beginner traders / people already trading].
Topic: [your topic].
Write 20 opening lines, each under 12 words, designed to stop a scroll in the first second.
Mix these types: a question, a contrarian statement, a mistake I made, a number, a "most people think X" setup, and a direct callout of the audience.
No hype words. No promises about money. No exclamation marks.
Output as a numbered list only.

A hook is the opening line that decides whether someone keeps watching. Change the topic and the audience. Everything else stays the same.

Prompt 2. One long video into five short scripts

Here is the transcript of a [length] video I recorded: [paste transcript].
Identify the 5 strongest standalone ideas in it.
For each, write a 45 to 60 second vertical video script with: a hook line, 3 to 4 short body lines, and a closing line that invites a comment or a follow.
Keep my phrasing where it is already good. Do not add facts that are not in the transcript.
Label each script with the timestamp range it came from.

The two rules near the end do most of the work. Without them the model smooths out your phrasing and invents detail.

Prompt 3. Rewrite in my voice

Below are 4 samples of my own writing.
[Sample 1] [Sample 2] [Sample 3] [Sample 4]
Study them and describe my voice in 5 bullet points: sentence length, vocabulary level, how I open, how I close, and what I never do.
Then rewrite the following draft to match that voice exactly, keeping the structure and the facts unchanged.
Draft: [paste draft].

Save the whole block once. This is the prompt that matters most, and a later section explains why.

Prompt 4. A month of ideas from one topic

Topic: [your topic]. Audience: [beginner traders / people already trading].
Give me 30 content ideas built from this one topic, one per day for a month.
Spread them across these angles: a mistake, a comparison, a walkthrough, a question I get asked, a myth, a behind-the-scenes, and a "what I am learning this week".
For each idea give a title and one line on the single point it makes.
Nothing that promises returns or gives personal financial advice.

Thirty ideas is a month of posting, from one afternoon.

Prompt 5. Transcript into an article

Turn this transcript into a 900 word article for [platform or blog].
Structure: a short opening that states the problem, 3 or 4 subheadings, a practical takeaway under each, and a two line close.
Use plain English and short sentences. Keep every specific example and number from the transcript. Add nothing new.
Do not use em dashes.
Transcript: [paste].

This is how one video becomes a blog post without you writing one.

Prompt 6. Captions in a fixed style

Write [platform] captions for these [number] posts.
My caption rules: [first line is a hook under 8 words] [2 to 4 short lines of body] [one question at the end] [3 to 5 lowercase hashtags] [always include the line: I partner with the platform I use].
No emojis at the start of lines. No hype. No claims about earnings.
Posts: [list your post topics].

The disclosure line sits inside the rules, so you cannot forget it on a busy day.

Prompt 7. Same script, two audiences

Here is a script: [paste].
Produce two versions.
Version A for someone who has never traded: explain every term, assume zero knowledge, focus on how the thing actually works.
Version B for someone already trading elsewhere: skip the basics, focus on conditions, tools and practical differences, respect their time.
Keep both under [length]. Do not name any specific broker other than PrimeXBT.

The two audiences want opposite things, and speaking to the wrong one costs partners months.

Prompt 8. Compliance check

You are a compliance reviewer for financial content.
Review the draft below and flag every instance of: a promise or implication of profit, a guaranteed or risk-free framing, personalised financial advice, an unsupported statistic or market claim, a fabricated result, missing risk language, or a missing disclosure of a partner relationship.
For each flag: quote the exact line, say which category it falls into, and give a compliant rewrite.
Then give a one line verdict: safe to publish, or needs changes.
Draft: [paste].

Run this on every script before you record. It takes ten seconds and it is the most valuable prompt in this guide.

Prompt 9. Turn a comment into content

Someone asked me this: [paste the comment or question].
Write a 40 second video script answering it directly.
Open by restating their question in my own words, answer in 3 steps, close by inviting more questions.
Educational framing only, no advice, no predictions.

A typed question is the clearest signal you get about what your audience wants. Answering it publicly converts better than anything you invent, and it costs you nothing to find.

Prompt 10. Remove the signs of AI writing

Edit the following text. Remove: em dashes, the phrases "dive into", "unlock", "in today's world", "it's not just X, it's Y", "the world of", and any three-item list used for rhythm rather than meaning.

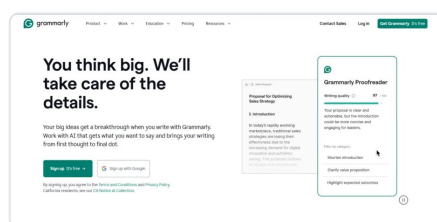
Cut every empty transition sentence. Shorten any sentence over 20 words.

Keep the meaning and all specifics identical. Return only the edited text.

Text: [paste].

Run this last, on everything, including what you wrote yourself.

Then, just before you publish, run a final pass with a spelling and grammar checker such as Grammarly. It catches the typo and the sentence you left half finished.



A spelling and grammar pass, run after the writing is finished rather than instead of doing it.

A PROMPT AND WHAT IT ACTUALLY GIVES YOU

INPUT Six lines, written once, saved

```
# role and constraint
You write hooks for 60 second
vertical videos about trading basics.

# the job
Topic: position sizing
Audience: people who have opened an
account but never worked out risk
Give me 3 opening lines.

# rules
Under 14 words each.
No hype, no promises about money.
Plain spoken, the way I would say it.
```

THE ONE LINE TO CHANGE

The audience line. Everything else in the prompt can stay exactly as written. Replace it with the specific person you are actually talking to, in your own words, including what they have already tried and what they are worried about. A prompt that says **people who have opened an account but never worked out risk** produces something you can use. A prompt that says **traders** produces the same generic lines everybody else is posting.

OUTPUT Usable starting points, not finished lines

THREE HOOK VARIATIONS

01
Most people pick their trade size by how confident they feel that morning.

02
If you cannot say what this trade costs you when it fails, stop.

03
Position sizing is one sum. It takes about forty seconds to learn.

Two of these are fine and one is flat. That is a normal result. You pick one, say it out loud, and change the words that do not sound like you.

How to make AI sound like you

If you take one technique from this guide, make it prompt 3. It is not an optional extra.

1. **Collect four samples.** Four things you have written, or four transcripts of you talking. Real ones, not polished ones.
2. **Ask the model to describe your voice back to you.** Sentence length, vocabulary, how you open and close, what you never do.
3. **Check the description.** If it does not sound like you, your samples were too formal. Replace them.
4. **Save the whole block.** Your samples plus prompt 3, in a note on your phone.
5. **Paste the block at the top of every session.**

It works because samples beat descriptions. "Write casually" gets you a generic idea of casual, assembled from everyone. Four paragraphs you actually wrote gets you your sentence lengths, your habits and the words you never use.

Which signs of AI writing to remove from every draft

Remove these by hand or with prompt 10. Readers spot them faster than they can explain why.

The sign	What it looks like	The fix
Em dashes	The most recognisable sign of AI writing	Use a comma, a colon or a full stop
Marketing verbs	"Dive into", "unlock", "elevate", "in today's world", "the world of"	Delete on sight
Lists of three	Three items in a row for rhythm, as in "faster, simpler, smarter"	Cut to one or two
Empty transitions	"Let's take a look at", "It's important to note that"	Delete. They say nothing
Balanced contrast	"It's not about X, it's about Y"	Once is fine. In every paragraph it is a giveaway
Perfectly even paragraphs	Every paragraph the same length	Real writing has a one line paragraph in it somewhere

None of this makes bad content good. **It stops good content being dismissed as "a bot wrote this".**

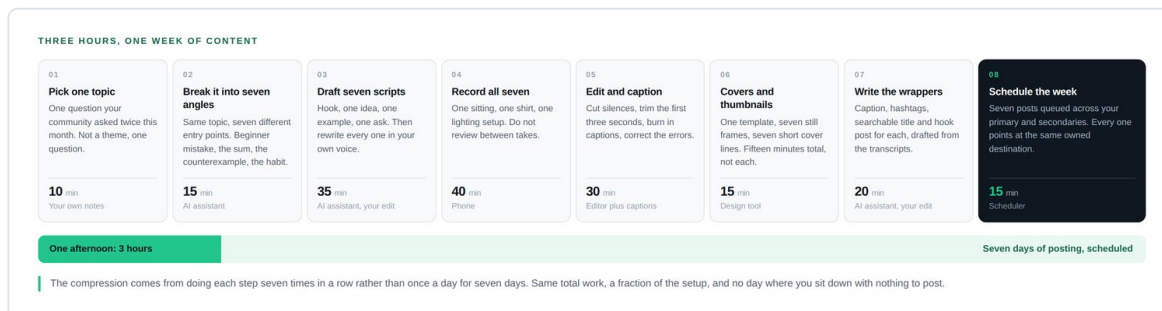
How to turn one topic into a week of content in one day

This is the process all six tools exist to serve. One topic in, a week of content out, in about three hours. Do it on the same day every week so it becomes a slot in your calendar rather than a decision.

Step	Task	Time	Tool	Output
1	Generate ideas	15 min	AI assistant, prompt 4	30 ideas, keep 7
2	Fact check	10 min	Perplexity	Anything you cannot verify is cut, not reworded
3	Write the scripts	30 min	AI assistant with voice samples, prompt 3	7 scripts, edited by hand
4	Compliance check	5 min	Prompt 8, all 7 at once	Flags fixed
5	Record	45 min	Phone	7 raw recordings
6	Edit and caption	40 min	CapCut or clipping tool	7 finished videos
7	Thumbnails and carousels	20 min	Canva, one template	Covers and one carousel
8	Captions and scheduling	15 min	Prompt 6, then a scheduler	A loaded week
Total		3 h 10 min		7 pieces

Step 3 is the one people skip, and the only one that separates your content from everyone else's. Edit each script by hand and add the specific thing that happened to you.

Your first attempt will take five hours, which is normal. By week four it is under three, once you have templates, a saved voice prompt and a fixed recording setup.



What you must never use AI for

Everything above is about speed, and speed makes the following mistakes easy to make by accident.

Never	Why
Let AI invent market data, prices, spreads or statistics	Models produce confident, plausible, wrong numbers in the same tone as true ones. If you cannot see it on a live source, do not say it.
Generate or edit a results screenshot	A made-up balance or trade is fraud, not marketing, and no disclaimer changes that.
Post someone else's results as your own	Same category. This ends partnerships, not just posts.
Generate testimonials	An invented "student" is a fake endorsement, whatever it says underneath.
Let AI give advice	Models will happily write "you should buy X" because it reads as helpful. You educate, you do not advise.
Publish a claim you cannot support	Words a draft puts in your mouth become your words the moment you press post.

Behind those six sit the rules that apply to everything you publish: trading carries risk, most retail traders lose money, no guarantees, no risk-free framing, no income promises, and always disclose the partnership. **AI makes it faster to break all of them by accident, which is why prompt 8 exists.**

Top 6 tips for using AI

- 1. Load your voice samples before every request.** Start each session by pasting your four samples and prompt 3. It costs ten seconds and changes every output that follows. A model with no samples writes an average of everyone, which is what your audience is already tired of reading.
- 2. Treat the first output as raw material.** Nothing that comes out of a model is a post. It is a draft with the interesting parts missing. Add the specific screen, the number and the thing that went wrong, then cut a third of the words.
- 3. Use AI for structure, never for facts.** Ideas, outlines, ordering and rewriting are safe. Prices, spreads, statistics and market claims are not. Every figure you say on camera should be one you saw on a live source that day.
- 4. Run prompt 8 on every batch before you record.** Writing seven scripts at once means seven chances to publish a claim you cannot support. The compliance prompt takes five minutes for the whole batch. Fix what it flags before recording, not after.
- 5. Buy nothing until a free tier blocks you, and keep every prompt in one note.** Free tiers carry most partners for months, so subscribe only when one tool is the last thing standing between you and publishing. Save the ten prompts, your caption rules and your voice samples in a single note on your phone. A prompt you have to rewrite from memory is one you will skip on a busy evening, and the skipped one is usually the compliance check.
- 6. Measure whether AI increased how much you publish.** The only honest test of these tools is posts published per week and hours spent per post. Log both for a month. If your output has not risen, you are using AI to polish rather than to produce, and the fix is to use it earlier: for ideas and scripts, not final edits.

Do this, not that

Do this	Not that
Edit every draft and add the thing that happened to you	Publish the first draft
Two tools and a schedule	Fifteen tools and no posts
Free tiers until a specific block needs paying for	Pay before you have a habit
Ideas and structure from the model, every number checked or cut	Let the model supply facts
Give the model your own samples first	Skip the voice step and publish generic text
A compliance pass on every batch	Seven scripts at once with an unsupported claim in one of them
Your face, or one consistent AI avatar that is labelled as AI	A fake person with a fake story and fake results

Your first week: a checklist

Day 1 and 2

- ☐ **Open your accounts.** Sign up for free on one AI assistant and on Perplexity.
- ☐ **Install the apps.** Put CapCut and Canva on your phone.
- ☐ **Collect four samples.** Find four things you wrote or said in your own words.
- ☐ **Save your voice block.** Put those samples and prompt 3 into one note.

Day 3 and 4

- ☐ **Save the prompts.** Copy all ten prompts into that same note.
- ☐ **Get your ideas.** Run prompt 4 on your main topic and pick seven ideas.
- ☐ **Write your caption rules.** Set them once and paste them into prompt 6.
- ☐ **Check your first script.** Run prompt 8 on it before you record.

Day 5 to 7

- ☐ **Block three hours.** Put one three hour slot in your calendar.
- ☐ **Run the eight steps.** Do the one day plan from start to finish in that slot.
- ☐ **Write down your numbers.** Log how many posts you published and the hours each one took.

Key takeaways

- Creating with AI is easier than ever: more ideas, less time per post, and a faceless option with an AI avatar if you do not want to be on camera.
- **AI removes the blank page that stops you posting.** It does not make your content good.
- **Six tools cover the whole process**, and all six have a usable free version.
- **Ten saved prompts do more for your output than any subscription.**
- **Voice samples beat voice descriptions**, so feed the model your own writing every session.
- **Remove the signs of AI writing**, starting with em dashes and marketing verbs.
- **One topic becomes seven pieces of content in about three hours** once the process is a habit.
- **Never let a model supply market data, results, testimonials or advice.**

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